

VIRTUAL
EXCELLENCE
in **SENIOR DESIGN**
An Electrical and Computer Engineering Capstone Showcase

Corporate Prospectus

INVESTING IN THE NEXT GENERATION ENGINEER



May 21, 2021

ece.utdallas.edu/sdshowcase

Showcasing Talent and
Achievement in Senior Design

HOSTED BY



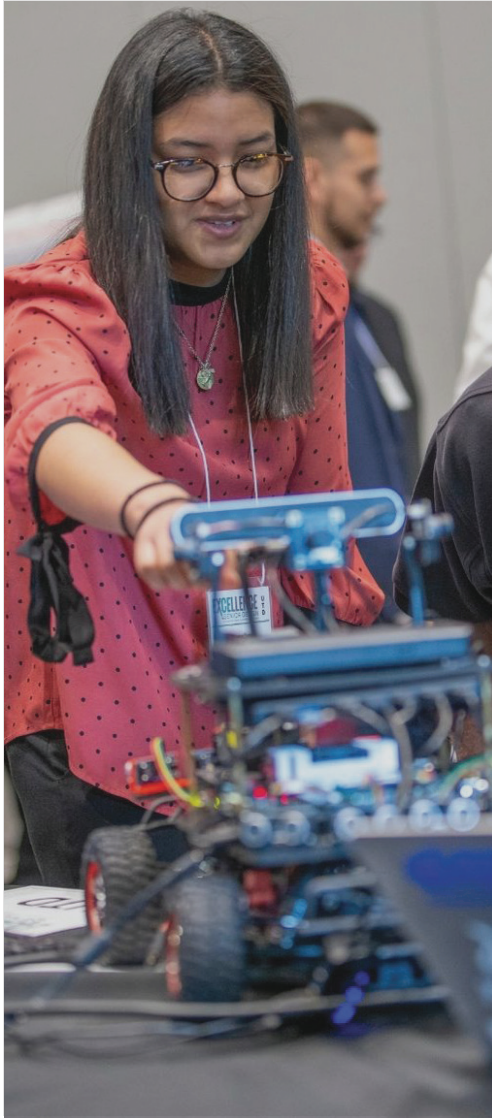
EDUCATION
PARTNER



SHOWCASE
PARTNER



Showcasing Talent and Achievement in Senior Design



Join us for the 2021 *Virtual* ExCEllence in Senior Design Showcase, where student teams present their ECE designs and prototypes to practicing engineers from leading technology companies and are judged on their design accomplishments and presentations.

Bringing together the region's most promising design teams, students will face-off in a friendly competition of ECE design and problem-solving skills.

Highlights include a private networking reception with sponsors, oral and project presentations, and faculty sessions to discuss the future of senior design and multi-university project collaboration. The showcase ends with an awards program recognizing student teams for their design accomplishments and presentations.

HOW THE SENIOR DESIGN CHALLENGE BENEFITS PARTICIPANTS

> For Schools!

An opportunity for top-rated ECE senior design teams to participate in a regional competition and bring prestige to their Universities.

> For Companies!

Practicing engineers from leading technology corporations determine which teams exemplify the Best Engineering Design Award, Making a Difference Award, Entrepreneurial Award, and more, and validates the showcase giving it national prominence.

> For Students!

Judged on their design accomplishments and presentations at a national competition, senior design teams compete to be recognized for achievement in a variety of categories.

The Impact of the ExCEllence in Senior Design Showcase

The 2019 showcase brought together regional faculty members to discuss best practices in senior design, the future of senior design, and multi-university collaboration projects. As a result, UT Dallas and the University of New Mexico have formed a collaboration to design and prototype a next generation firefighter safety / communication device.

The ESD Showcase has also led to a joint National Science Foundation (NSF) proposal submission between UT Dallas and the University of Houston to allow their senior design teams to collaboratively work on NASA's Apollo data with an opportunity to work on-site at NASA.

WHY SPONSOR?

- > Opportunities for student recruitment
- > Investing in the next generation of engineers
- > Guiding workforce development initiatives
- > Branding and recognition for your corporation
- > Establishing new contacts with ECE decision makers

2021 ESD SPONSORS



As of March 1, 2021

2021 ExCEllence in Senior Design Showcase

SPONSORSHIP BENEFITS	PRESENTING \$20,000	SYSTEM \$15,000	CIRCUIT \$10,000	DEVICE \$5,000	COMPONENT \$2,500
Opportunity to address attendees during the Showcase program	X				
Invitation to assist with awards presentation	X				
Opportunity to name award <i>[award selected must be approved by planning committee]</i>	X				
Short corporate video to be included as part of the conference break	X				
Conduct a video interview with winning team post-event, to be showcased throughout the ECE community	X	X			
Opportunity to pre-record a company video for students to be hosted on the ESD website and distributed to students directly - Video to contain key information for the Trivia Challenge	X	X	X		
Invitation to serve on the event planning committee	X	X	X		
Acknowledgment in the ESD 2021 post event newsletter	Feature	Feature	Feature	X	X
Virtual sponsor booth and recruitment booth with priority time/placement	with priority time placement	X	X	X	Virtual Sponsor booth or recruitment booth
Two (2) seats on the judges' panel	X	X	1 Seat	1 Seat	1 Seat
Prominent corporate information to be included in the attendee Trivia Challenge networking activity	X	X	X	X	X
Opportunity to provide multiple corporate-branded items to all participants	X	X	X	X	X
Company logo featured pre-show and during event in marketing materials, awards program, and website	X	X	X	X	X
Press release and social media announcing Sponsors, Awardees, University Participants	X	X	X	X	X
Sponsor recognition throughout the entire ECE community	X	X	X	X	X

To learn more about these sponsorship opportunities and more, contact Diana Aguirre at: diana.aguirre@utdallas.edu or 972-883-6944